



dstillery

FINANCIAL SERVICES

PRE-BUILT AUDIENCE
RECOMMENDATIONS

INVESTING

BEHAVIORAL

Crypto Market Investors
Investment Banking Professionals
Investment Services Intenders
Online Investors
Personal Stock Portfolio Managers

PREDICTIVE & OBSERVED LOCATION

Ameriprise Financial
Charles Schwab
Edward Jones
Fidelity
TD Ameritrade

PREDICTIVE SOCIAL

Personal Investors



ASSET MANAGEMENT FIRM

Dstillery was the largest provider of conversions for prospecting audiences, **beating the CPOA goal by 90%**.

INSURANCE

BEHAVIORAL

Auto Insurance Shoppers
Insurance News Readers
Insurance Professionals
Life Insurance Researchers
Property Insurance Researchers

PREDICTIVE & OBSERVED LOCATION

AAA
Geico

PREDICTIVE SOCIAL

Car Insurance Shoppers



INSURANCE COMPANY

Activating qualified audiences within key states lead to a **59% decrease in CPA** throughout the campaign.

PERSONAL FINANCE

BEHAVIORAL

Credit Card Researchers
Credit Score Researchers
Loan Comparison Researchers
Online Bank Researchers
Tax Filers

PREDICTIVE & OBSERVED LOCATION

Bank of America
Capital One
Chase
PNC Bank
US Bank

PREDICTIVE SOCIAL

Financial Planners



CREDIT CARD PROVIDER

Dstillery Audiences drove a **\$29 CPA**, 42% below the client's original benchmark.

The audiences listed above reflect a small percentage of over 3,000 Pre-Built audiences. For tailored audience recommendations and custom audience creation, please contact your Account Executive or Client Success Representative.

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